



NexGen  
Innovation  
Consulting Ltd



## Defining Scope of Change

Our mission is to empower executives to navigate the complexities of change so they can deliver seamless and enduring business transformation and change, to unlock the full potential of their business, without disruption or stress.

# Key Questions

Here is a list of key questions to help you define the scope of change:

1. **What is changing? (I.e. Customer/ channels/ product/ process/ people/ organization / system)**
2. **What will the change achieve? How will it feel or look like after the change?**
3. **Who will be affected? (i.e. Customers/ business/ suppliers/ externals). How will it impact them and what do they need?**
4. **Where will the change impact? (i.e. Business units, regions, markets, legal entities, JVs and subsidiaries, system)**
5. **How will the change be delivered? (i.e. Big bang vs phased rollout, single vs multiple deployments – locations, sequence, dependencies)**
6. **Will there be a pilot? (I.e. Model office, sandpit, dress rehearsal/ dry run, live proving, limited or full pilot)**
7. **What are the key risks and roadblocks to the change?**

**Book a free Discovery call now, to  
discuss how we can contribute to your  
success!**

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